

## Case Study

# Rebox.eco

Rebox.eco is revolutionising e-commerce packaging, providing online retailers with a sustainable solution that cuts waste and supercharges sustainability. By converting used corrugated boxes into new ones, Rebox.eco provides a cost-effective and environmentally responsible alternative to traditional packaging. Customers, retailers and the planet all benefit from Rebox.eco's sustainable packaging.

### The social problem

Single-use packaging is a big problem for the e-commerce industry. The current "take, make, dispose" model creates massive waste, is high cost and alienates environmentally conscious consumers. Sustainable alternatives are expensive, a challenge for businesses who want their packaging to align with eco-conscious values.

### The venture's challenges

Rebox.eco needs funding to establish a micro-factory for large-scale production to meet a massive increase in demand. The start-up needs to refine product and marketing messaging to clearly communicate the benefits of reused packaging to businesses and consumers.

### The venture's solution

Rebox.eco produces new cardboard boxes from used ones, providing an affordable, sustainable alternative to single-use packaging. The solution is designed to meet growing demand for eco-friendly packaging, helping businesses reduce waste and embrace sustainability. The circular model sees materials continually recycled and reused, reducing waste and improving sustainability.

### How can you help?

You can help by connecting Rebox.eco with investors and retail partnerships that will enable the fast-growth start-up to scale operations. Founders would also welcome support in identifying and applying for suitable grants. Connections with sustainable brands and support for customer outreach will help drive impact and growth.

## Get in touch

To learn more about our ventures or explore support opportunities, please get in touch with us at [londonsocialventures@qmul.ac.uk](mailto:londonsocialventures@qmul.ac.uk).