

Case Study

Human Impact Pathway

The Human Impact Pathway supports businesses and investors to manage social risks and generate positive impacts in complex locations. Drawing on academic rigour and grounded local knowledge, HIP delivers last-mile data, actionable insights and solutions that go beyond compliance—supporting firms to create sustainable outcomes, protect communities, and build trust.

The social problem

Companies increasingly face pressure to address their social impact in fragile or remote locations. Yet, most lack the tools, data, or connections to engage with communities meaningfully. Without support, they risk regulatory penalties, reputational harm, and missed opportunities to contribute positively in areas where their operations matter most.

The venture's challenges

HIP faces challenges in converting interest into paying contracts. Finding the right contacts within companies, limited visibility, and constrained resources for sustained outreach all slow growth. They need time, access, and advisory support to turn warm leads into formal partnerships and build momentum from early wins.

The venture's solution

HIP helps businesses design and deliver socially responsible and sustainable strategies by providing granular, place-based data, local stakeholder insight, and bespoke action plans. Unlike large consultancies, HIP combines academic independence with field-based credibility, offering a trusted, cost-effective alternative to navigate emerging regulation and community expectations.

How can you help?

HIP seeks help refining its business model and securing early customers. Support needs include business planning, access to pro bono advisors, customer targeting tools, and guidance on funding. Introductions to major corporates, intermediaries or sponsors, and opportunities to showcase their offer would help accelerate their path to impact.

Get in touch

To learn more about our ventures or explore support opportunities, please get in touch with us at londonsocialventures@qmul.ac.uk.

londonsocialventures.com

